

THE NEWSLETTER



A FRESH PERSPECTIVE ON BUILDING, DESIGN & TRUST

Hello, Clients & Friends!

Summer is in full bloom, and here at YAF Development, we're taking stock of the latest developments that matter most to homeowners. This issue is packed with deep insights on Los Angeles construction trends, must-know design directions, and smart tips for anyone planning a build or renovation this season. Our goal? To deliver real value—not just news.

Los Angeles Construction Market Snapshot

AUGUST 2025

01.

Construction in California is expected to grow about 6.5% in 2025, with residential and infrastructure starts gaining ground despite ongoing economic headwinds.

02.

Despite supply constraints, real estate prices in Los Angeles remained resilient, with mid-2025 median home values holding steady at around \$835,480 in July.

03.

In LA County, housing permits plummeted 57% in Q1 2025, driven by high interest rates, tariffs, and wildfire disruptions, limiting new home supply.

WHAT THIS MEANS FOR YOU:

Quality custom builds and remodeling remain in demand as resale inventory tightens. At YAF Development, we're helping clients build thoughtful, sustainable homes that stand out—without waiting for the resale market to soften.



August Design Trends: What's Captivating the Industry



MAXIMALISM & PERSONAL EXPRESSION

Bold pattern layering—aka “pattern drenching”—is firmly in style. Think textured rugs, vibrant cushions, and curated prints all working in harmony to express personality without chaos. Meanwhile, “rococo revival” is making a comeback, blending opulence with playful design in a way that appeals across generations.

CHÂTEAU CORE & VINTAGE CHARM

French-country elegance is trending in 2025’s “Châteaucore” aesthetic—antique florals, gilded furniture, and pastoral layers for serene sophistication.

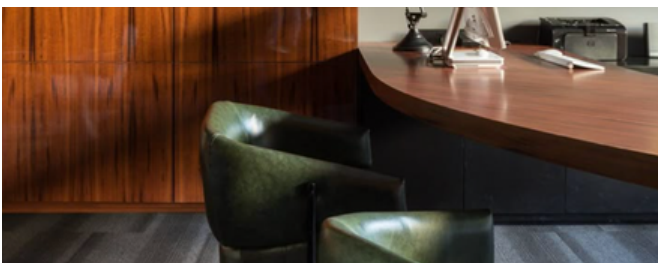
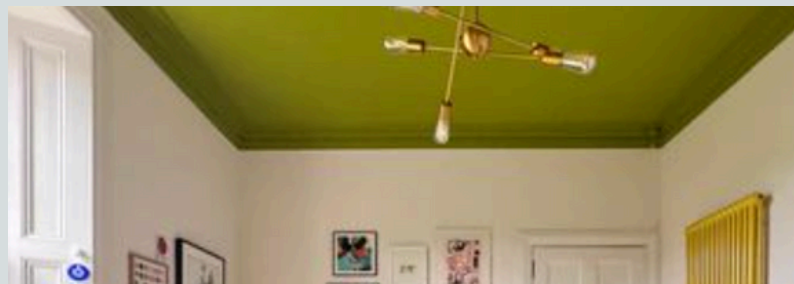


EARTHY, GROUNDED PALETTES

Sun-washed tones—soft clays, warm sands, sage greens—deliver a calm, grounded backdrop for interiors. Complement with dusty pastels or rich burgundies for visual interest and emotional warmth.

THE FIFTH WALL COMES ALIVE

Designers are going vertical—treating ceilings as a surface to elevate. Think decorative plaster, limewash finishes, or even mural-style wallpaper to add drama and depth overhead.



OFFICE SPACES EVOLVED

Home offices are shifting into fully livable rooms: moody greens, personalized storage, biophilic plants, and integrated tech to support both focus and flow.

Smart Building **Advice** for Summer Projects

PRIORITIZE RESILIENCE & SUSTAINABILITY

Think beyond aesthetics: wind-rated glass, raised foundations, and durable finishes are essential for climate adaptability and long-term value.

INTEGRATE TECH THOUGHTFULLY

AI-enabled planning and smart systems can cut cost overruns and improve communication—just ensure tools are tested first and matched to your workflow.

DESIGN FOR FLEXIBILITY & ADAPTABILITY

Create multi-use layouts that evolve with your needs—bonus rooms, ADUs, wellness nooks, drop zones, and package rooms are becoming everyday essentials.

BUDGET SMARTLY

Focus spending on high-impact items like insulation, engineered flooring, HVAC, and glazing. Defer finishing touches that can be upgraded later—this keeps initial costs reasonable while preserving future value.

July's #1 Takeaway:

This summer, smart homes are defined not just by beauty, but by resilience, adaptability, and personal expression. By weaving together sustainable construction, curated interiors, and flexible design planning, homes become living canvases—ready for every chapter of life.

THINKING ABOUT BUILDING OR REFRESHING YOUR SPACE?

Reach out to explore how these trends
can be tailored to your vision.

Warmly,
Yousef Al-Fassi
CEO, YAF Development

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Have ideas for future newsletters? Just hit reply—we're listening.