



EMERITUS

 **Columbia Business School**
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| EXECUTIVE EDUCATION

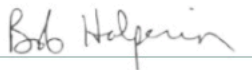
THIS IS TO CERTIFY THAT

MADELEINE WIKLUND

HAS ATTENDED AND SUCCESSFULLY COMPLETED

***DIGITAL MARKETING: CUSTOMER ENGAGEMENT,
SOCIAL MEDIA, PLANNING & ANALYTICS***

JULY 2020



Bob Halperin
Academic Director
EMERITUS



Janet Horan
Vice Dean of Administration and
Chief Operating Officer
Columbia Business School